Continental Ranch Community Association

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Activities Committee Meeting – May 4, 2009 Agenda

- A. Call to Order 7:00 PM at Windmill Park.
- B. Guests: None
- C. Approval of the April 6, 2009 Meeting Minutes.
- D. Board Actions for April 2009.
 - a. Approved the recommendation to use the original ad costs submitted by the Activities Committee at the March meeting with no deviation.
- E. Management Report
 - a. Spring Concert
- F. Unfinished Business
 - a. Tween/Teen Event
 - b. 2009-2010 Budget
- G. New Business
 - a. "Family Corner/Recipes" section for Windmill Newsletter
 - b. Purchase of camera for committee use and events
 - c. Community Bulletin Boards
 - d. Community Yard Sale 2010
 - e. Purchase of new E-Z UP Canopy for event
 - f. Possible new band (Flipside) for future events

H. Publicity

- a. Newsletter
 - 1. New ad costs approved by the Board shall go into effect starting with the June 2009 newsletter.

	COST	COST	Savings	COST	Savings
Ad Size	1 month	3 months	10%	6 months	15%
		10%	discount	15%	discount
		discount		discount	
Bus Card	45	122	13.00	229	41.00
¹ / ₄ Page	75	203	22.00	382	68.00
½ Page	130	351	39.00	603	177.00
full page	277	748	83.00	1413	249.00
inserts**	300	810	90.00	1530	270.00

Next meeting date <u>June 1, 2009</u>

Adjournment