

Continental Ranch Activities Committee Meeting – March 2, 2009

Meeting called to order at 10:10 AM.

Quorum Certification: Richard Singervalt, Fiona Keller, Mike Phillips, Liza Lugo (absent)
Jennifer Swarts and Monica Gonzalez (Management)

Guests:

A. None

I. Approval of the February 2, 2009 Meeting Minutes

A. Action: A motion was made, seconded, and unanimously passed to accept the minutes as written. (Mike/Rich)

II. Board Actions reviewed for February 2009

- A. Approved the recommendation to add inserts back into the newsletter.
- B. Approved the recommendation to purchase plastic egg donations for the Town of Marana Hip Hop Event at a cost not to exceed \$500.
- C. Approved the recommendation for the Annual Spring Concert to be held on May 2, 2009 from 6PM-8:30PM at a cost not to exceed \$2500.
- D. Approved the recommendation to accept the CRCA 2009 Calendar of Events.
- E. Acknowledged the recommendation to change the Activities Committee meeting time to 7PM.
- F. Approved the recommendation to list the recommendations & denials for the B.O.D. recap, feature a committee in the newsletter each month, and to add a classified section to the newsletter.
- G. Approved the recommendation for a CRCA booth and gift/raffle baskets for the Town of Marana Hip Hop Event at a cost not to exceed \$100.
- H. Postponed the recommendation to conduct a shredding party on April 25, free to homeowners.

III. Managers Report

- A. Marana Hip Hop Event** – Management has ordered the eggs to be donated to the Town of Marana for the event. The Activities Committee will have a booth, free of charge, to represent the community at this event and will hand out candy, raffle off Easter Baskets for the kids, and also hand out fliers announcing our Spring Concert.
- B. Community Yard Sale** – Committee members will place an “A” frame sign in Continental Ranch announcing the community yard sale on the day of the event.
- C. The Groundskeeper Gardening Seminar & Breakfast** – Mike will attend the seminar to represent the committee.
- D. Newsletter Inserts**– Management had recommended to the committee that inserts again be added to the newsletter. Reason being that the inserts alone pay for up 50% of the cost of the newsletter. The Board agreed. The inserts will start April 2009.
- E. Activities Meeting Times**-Management discussed with the committee that the Board acknowledged the schedule change, and beginning April 6th, the committee will meet at 7PM instead of 10AM on every first Monday of the month at the Windmill Park office. Announcements regarding the change went out to the community via the website and newsletter.

IV. Unfinished Business

- A. Shredding Event- Tabled until next year.
- B. Spring Concert-The committee went over the budget for the concert and discussed what prizes would be purchased for the raffles. Management will go out and buy the prizes per the request of the committee. Posters and fliers announcing the concert will be made up and distributed in the next couple of weeks.

V. New Business

- A. A motion was made, seconded, and passed to approve the following ad costs. (Mike/Rich)

Ad Size	COST 1 month	COST 3 months 10% discount	Savings 10% discount	COST 6 months 15% discount	Savings 15% discount
Bus Card	45	122	13.00	229	41.00
¼ Page	75	203	22.00	382	68.00
½ Page	130	351	39.00	603	177.00
full page	277	748	83.00	1413	249.00
inserts**	300	810	90.00	1530	270.00

VI. Publicity

A. Newsletter

- 1. **Newsletter ad cost** – The Committee decided to make the changes to the ad costs, and will present a recommendation to the Board.
- 2. **Newsletter Inserts** – Inserts will be added back into the newsletter starting with the April 2009 issue of the Windmill.

B. Website

- 1. **Website Maintenance** – Tabled.

VII. Adjournment

- A. With no further business to conduct, a motion was made, seconded and passed to adjourn the meeting at 11:00 AM. (Mike/Richard)

VIII. Next Meeting date April 6, 2009

Respectfully submitted,

Richard Singervalt
Activities Committee Secretary